

# TEXAS HUNTERS & SPORTSMAN'S EXPO

## Event Itinerary for Sponsors & Exhibitors

Event Date - July 18th, 19th, and 20th 2025  
at the McAllen Convention Center

**WE ASK ALL VENDORS TO CHECK IN AT THE REGISTRATION / INFO DESK LOCATED ON THE NORTH WALL BETWEEN THE TWO LOADING DOCKS.**

You will receive your exhibitor's packet with your wristbands and badges during the check-in process. The wristbands will get you in and out of the building with security. The badges are for identification to the public. You will receive 4 wristbands/badges per 10x10 booth. **NO OUTSIDE FOOD IS PERMITTED** (Concession Company Policy).

Exhibitor-designated parking with 24/7 security will be located on the north side of the convention center. This will be for trailers, trucks, etc.

<b><u>Exhibitor Move In –</u></b> <b>Vehicles / Boats</b>	Thursday, July 17	<b>8:00am -10:00am</b>
<b><u>Exhibitor Move In –</u></b> <b>All Exhibitors</b>	Thursday, July 17	<b>10:00am - 7:00pm</b>
	Friday, July 18	<b>8:00am - 4:00pm</b>
<b><u>Show Hours</u></b>	Friday, July 18	<b>5:00pm- 10:00pm</b>
	Saturday, July 19	<b>10:00am 7:00pm</b>
	Sunday, July 20	<b>11:00am – 6:00pm</b>
<b><u>Tear Down</u></b>	Sunday, July 20	<b>6:00pm – 10:00pm</b>

IMPORTANT- All boats and vehicles need to be moved in on Thursday morning between 8am and 10am before all the pipe and drape is completed. No boats or vehicles will be allowed in after 10am Thursday.

**ALL VEHICLES MUST HAVE LESS THAN A ¼ TANK OF GAS AND BATTERY CABLES DISCONNECTED. (CITY FIRE CODE)**

- **Convention Decorator:**

- Our Convention Decorator is CEMS Convention + Expo. They are “full service” convention decorators. Please contact them if you need additional tables, chairs or carpeting for your exhibit space. They offer custom-made signs & banners and can assist you with all your freight handling and shipping.

**Mario Rodriguez**  
**(956) 702-4926**

**mrod@conventionandexpo.net**

- **Hotel Information:**

- We are pleased to announce that we are teaming up with **La Quinta- McAllen Convention Center** location as our guest hotel. Conveniently located within walking distance of the expo grounds, this hotel is the perfect host for our exhibitors.
- **Please call & request Expo Rate.** La Quinta will be able to start taking reservations March 1, 2025 for the expo. They will offer rooms at a rate of \$114.00 + tax per night. This will include a full breakfast bar with free WIFI and shuttle service.

**La Quinta Inn Suites**  
**801 S. Ware Rd.**

**McAllen, TX 78501**

**956-682-6765**

**Lq6765@laquinta.com**

- **Venue information:**

- The 34<sup>th</sup> Annual Texas Hunters and Sportman’s Expo is proud to call the McAllen Convention Center home for the 18<sup>th</sup> consecutive year. This state-of-the-art facility was designed as an 18.5-acre multi-purpose event center that caters to anything from conventions to concerts to board room meetings. It features a 60,000 sq. ft. column-free exhibit hall, a grand ballroom, two boardrooms, and up to 16 breakout rooms for meetings and smaller events.
- **Electricity can be prebooked or paid on-site.** If you have any questions, please contact The McAllen Convention Center direct line 956-681-3800. You can also print a copy of the form from our website [www.texashunterassociation.com](http://www.texashunterassociation.com)

*\*Directions: Take US HWY 281 South to Pharr, TX- Exit Expressway 83 West to McAllen, TX - Travel approximately 9 miles to Ware Road Exit. The Convention Center is located at the corner of Expressway 83 and Ware Rd.*

**McAllen Convention Center**  
**700 Convention Center Blvd.**

**McAllen, TX 78502**

**956-681-3800**

**We would like to thank our Diamond/Title Sponsors:**



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