

Press Release 2024

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We ARE the Original, the Only, the Best Hunting & Fishing Show in McAllen, Texas and the Rio Grande Valley. A proven show for over 32 years with proven results.... Bar None!

L&F Distributors, Academy Sports & Outdoors, Spikes Ford, Santos Patronos Ranch, Capital Farm Credit, Valley Outdoor Power Equipment, The Monitor & Bert Ogden R.G.V.

Present

The 33rd Annual
Texas Hunters & Sportsman's Expo

July 19, 20, 21, 2024

NEW McAllen Convention Center - McAllen, Texas

The *33rd Annual* Texas Hunters & Sportsman's Expo is coming back to the **NEW** McAllen Convention Center (CORNER OF EXPRESSWAY 83 AND WARE RD.), July 19, 20, 21, 2024. According to show director, Justin Curl, "We have had solid crowds over the past 32 years, and the show's attendance continues to grow each year. ***It Really Gets Better each year!!!*** This 3 day weekend event is expected to draw several thousand hunting & fishing enthusiasts and visitors from both sides of the Texas/Mexico border." **"WE WANT TO FOCUS ON THE FACT THAT WE ARE GOING TO HAVE ITEMS FOR EVERYONE AND A VARIETY OF EXHIBITS TO ENJOY. WE WILL HAVE SMALLER EXHIBITS WITH MORE AFFORDABLE ITEMS FOR EVERYONE AS WELL."**

The Texas Hunters & Sportsman's Expo is recognized as the Highest Quality Hunting/Fishing Trade Show in South Texas, designed for the **WHOLE** family. This is the only show of it's kind south of San Antonio and North of Monterrey, Mexico. The show features guides and outfitters from across the United States, Canada, Mexico and Africa, booking hunts for Trophy Whitetail, Big Game, Exotics, Bear, Nilgai, Moose, Elk, Mule Deer, Turkey, Quail, Dove, Waterfowl, Trophy Bass & Saltwater fishing trips and more.

Manufactures and dealers will be on hand offering special show prices on Hunting Blinds - Feeders - Gun Safes - Custom Knives - Hunting Vehicles - ATV's- Boats - Fishing Rods & Reels- Camouflage - Ranching Equipment - Tractors - Hunting Accessories and Supplies. We also have the "mom & pop" outfits on hand selling their goods and services and special show

prices....

This is not just a show for the hunter.... This is a show for the angler and has BECOME A FAMILY EVENT/TRADITION IN THE R.G.V. Fishing guides and camps will be on hand as well to book that fishing trip of a lifetime. Additionally, Fish Stix Rods will have a large exhibit of fishing tackle and rods at special show prices. Don't forget boats and motors will be on sale as well. **BAYSIDE MARINE, DARGEL BOATS, SHALLOW SPORT, NEW WATER BOATS** and Several other dealers WILL HAVE HUGE DISPLAYS OF BOATS ALL ON SALE AT THE SHOW-SO, IF YOU ARE LOOKING FOR A BOAT AT A GREAT PRICE THEN COME TO THE SHOW READY TO SHOP. WE WILL HAVE ALL THE LATEST IN FISHING RODS, REELS, AND LURES ON SALE AT SPECIAL SHOW PRICES.

LOOKING FOR A NEW RV? WE WILL HAVE A HUGE DISPLAY OF RV'S ON HAND AND ON SALE BY R.V. STATION. THEY WILL HAVE OVER 30 UNITS ON HAND TO CHOOSE FROM

LOOKING FOR A GUN SAFE- WELL GUTHRIES SAFES WILL HAVE A HUGE DISPLAY OF LIBERTY GUN SAFES ALL ON SALE

YUKON COOLERS WILL HAVE A LARGE DISPLAY OF COOLERS ON SALE AT SHOW PRICES. WHY PAY MORE WHEN YOU CAN GET THE HIGHEST QUALITY COOLER AT A LOWER PRICE.

For the first time in the R.G.V. come see Waterloo Fishing Rods

"This is a show the entire family can enjoy," Curl said. There is something here for everyone. Wildlife Art, Hand-crafted Rustic Furniture, Bar-B-Q Pits, Smoked Meats, Gourmet Foods and Exotic and Silver Jewelry, are just a few of the exhibits and attractions. Another crowd pleasing favorite is the free samples of the latest homemade jellies, jams, beef jerky and wild game jerky, roasted almonds and much more! We will have several ladies exhibits too! WE KEEP THE LADIES SHOPPING, SO THE MEN CAN SHOP TOO!

Curl further stated, "The July Expo promises to be one of the best shows ever... we're bringing back all the "old" favorites, but we continually add new exhibits each year."

BACK AGAIN BY POPULAR DEMAND! – Come See... Frank Addington Jr., A.K.A. "the aspirin buster"
Frank will perform all 3 days at the expo.
Remember, Frank will have 1- show on Friday, 2 shows on Saturday, and 2 shows on Sunday. All shows fill up quickly so get there early for your seat!

Frank is an instinctive archer that has been shooting a bow and arrow since the age of 4 and on stage at the age of 18 where he has been performing shows the media has dubbed "an amazing

array of bow and arrow razzle dazzle.” Come see Frank shoot a baby aspirin out of the sky...

***BACK by POPULAR DEMAND IS the LIVE RATTLESNAKE
PIT. LIVE SHOWS ALL THREE DAYS. COME SEE DOUG
DUGGER PERFORM HIS LIVE SHOW AND EDUCATE
THE PUBLIC ON THE DIAMONDBACK
RATTLESNAKE.....***

***STOP BY AND SAY HELLO TO THE HOST OF CON CANA Y CARRETE
SHOW MR. PEDRO SORS. THAT’S RIGHT, PEDRO WILL BE AT EXPO ALL
3 DAYS TO MEET AND GREET EVERYONE, STOP BY AND SAY HELLO!***

Other Feature attractions for the July Show, include:

- Don Breeden wildlife artist will be on hand
- Huge display of deer blinds ALL on SALE!
- Can Am will have a huge display of ATVs at the expo all on sale
- Huge display of Safes by Guthrie’s Safe Co.
- TEXAS WILDLIFE SUPPLY WILL HAVE A HUGE DISPLAY OF BLINDS AND FEEDERS ALL ON SALE AT THE EXPO
- Hourly giveaways (fishing & hunting trips, gear, and more) compliments of The Texas Hunters & Sportsman’s Expo
- LADIES, DON’T FORGET WE WILL HAVE EXHIBITS FOR YOU TOO.
- C.C.A. boat raffle- tickets will be on sale at the show for a chance to win this boat at the C.C.A. banquet
- WOW WHITETAIL TROPHY DISPLAY
- LARGE DISPLAY OF GUN SAFES ON SALE BY GUTHRIE’S SAFE CO.
- LIVE MUSIC BY SOUTHERN ASHES ALL 3 DAYS

As mentioned earlier, “There is something here for the entire family. Our goal is to preserve our hunting and fishing heritage and ensure that the sport of hunting & fishing has a future in Texas for our children, grandchildren, and their future generations to enjoy. Children under 12, get free admission to the Expo (Compliments of L&F DISTRIBUTORS & ACADEMY SPORTS & OUTDOORS, SO bring all the kids out for a good time.”

GUYS GET READY FOR THE NEWEST BADDEST HUNTING VEHICLE ON THE MARKET! ROXOR JEEP WILL HAVE THEIR LATEST MODELS ON DISPLAY AT THIS YEAR EXPO. ROXOR THE BEST IN THE FIELD. SO COME SEE A LARGE DISPLAY OF ROXOR HUNTING JEEPS ALL ON SALE AT THE EXPO.

NEW EXHIBITS FOR THIS YEAR INCLUDE:

- THE BLYND – DEER BLIND**
- JP BIG GAME SAFARIS**
- EAST CAPE BOATS**
- WATERLOO FISHING RODS**
- XD OUTDOOR FURNITURE**
- SPIN TEC FEEDERS**
- CRAWFISH BOILERS**
- LISTO SNAKE CHAPS AND GUARDS**
- BIRD DOWN VEST AND BAGS**
- GLEN HARRISONDEER BLINDS**
- QUAIL COALITION**
- YKO COOLERS**
- G2 RANCH**

TO NAME A FEW...

Door prize giveaways will add another dimension to the show, i.e.: Hunting supplies and fishing supplies, hunting trips, fishing trips, Bar-B-Q Pits will be given away daily.

“In a Nutshell, this show is designed for the sportsman and his family by sportsmen who know what they want. This is the type of show people can attend and leave with a feeling of satisfaction. It’s all under one roof - A Sportsman’s Paradise!”

FACTS:

**THE
TEXAS HUNTERS & SPORTSMAN’S EXPO IS THE ORIGINAL AND HIGHEST QUALITY
HUNTING AND FISHING EXPO IN MCALLEN, TEXAS/RIO
GRANDE VALLEY! BAR NONE!**

“A PROVEN SHOW WITH PROVEN RESULTS FOR THE PAST 32 YEARS....”

THE TEXAS HUNTERS & SPORTSMAN'S EXPO IS A TRADITION IN THE R.G.V. AND SO IS ATTENDING IT! SEE YOU GUYS IN JULY!!!

Admission Prices: Prices are good for all Weekend

Compliments of Academy Sports & Outdoors, The Monitor & L&F Distributors

Adults: \$20.00 Senior Citizens: \$15.00 Children 12 and under FREE compliments of Academy Sports & Outdoors & L&F Distributors (so bring the whole family out for a fun filled weekend!)

<u>Show Dates & Times:</u>		
Friday	July 19th	5:00 PM - 10:00 PM
Saturday	July 20th	10:00 AM - 7:00 PM
Sunday	July 21st	11:00 AM - 6:00 PM

NOTE: WE ARE STAYING OPEN AN EXTRA HOUR ON VIP NIGHT, MORE TIME FOR SHOPPING AND FAMILY FUN.....

For More Information, Call (956) 664-2884

For more info: go to www.texashunterassociation.com

TITLE SPONSORS:

**ACADEMY SPORTS & OUTDOORS, L&F DISTRIBUTORS,
SPIKES FORD, SANTOS PATRONOS RANCH, CAPITAL FARM
CREDIT AND BERT OGDEN OF THE R.G.V. & VALLEY
OUTDOOR POWER EQUIPMENT**